

Ashfield partners with our clients to provide highly skilled, bespoke teams and innovative healthcare solutions.

Ashfield



Our Commercial and Patient Solutions Capabilities in the UK

Field sales teams

We build dedicated sales teams that fit your brand and accomplish your goals. We employ a rigorous recruitment process, ensuring you have the best people to represent your product and drive results.

We have the largest number of syndicated sales teams in the industry, offering a cost-effective way to deliver high-quality sales calls and increase share of voice.

Contact centre services

This typically involves highly trained sales reps interacting with healthcare professionals via phone (tele-detailing) or a web-based platform (interactive e-detailing). These channels can be implemented at any stage of the product lifecycle to complement your field teams, reinforce product messages, reach hard-to-access areas and promote mature brands without additional field reps.

Patient service teams

Our patient service teams have exceptional communication skills and a strong background in client service. They visit prescribers frequently to talk about their most important concern - patients - and to provide valuable patient support information.





Direct to headcount recruitment

We cover all business areas including nursing, marketing, management, market access and MSLs. We often outperform recruitment agencies, thanks to our sector-specific expertise and experience.



Vacancy management

Recruiting and training the right candidate can be time consuming and costly. Drawing from our vast database of medical sales representatives and medical professionals, we're able to find high-quality candidates, fast.



Training

Whether providing courses to get new starters up to speed or upskilling existing employees, our training services ensure that everyone has the right capabilities and confidence to carry out their roles successfully.



Medical information services

Our highly trained medical information officers are carefully selected, trained and monitored in order to provide an exceptional alternative to in-house teams.



Patient support programmes

PSPs are an ideal way for you to directly support patients, improve adherence and achieve better outcomes.

Our highly skilled nurse teams support patients through home visits, phone calls and video conferencing. Our multichannel PSPs allow patients to conveniently access the support they need through helplines, apps, emails and educational websites.



If you have any questions or would like to find out more about Ashfield's services, please get in touch:

Karen Bell, Director of Business Development, on +44 (0)7823 535956 or karen.bell@ashfieldhealthcare.com

Alternatively, visit our website: www.ashfieldhealthcare.com



"At Ashfield, our ethos is to be partners in our client's success.

This means having an in-depth understanding of their business and a shared, long-term view of what we want to achieve together. As part of this partnership, we're proactive, agile and responsive.

Many of our clients have worked with us for years and trust us to deliver a creative, scalable and tailored solution that adds value and, of course, delivers positive outcomes for patients."

Karen Bell, Director of Business Development

